

EasyOne™

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New Spiriva coloured Spirometer supports COPD diagnosis

As you all know, for many years BI has worked to improve COPD diagnosis. Recent developments may offer simpler tools which are mainly symptom based. A COPD screening tool and a COPD/Asthma differentiation tool (Questionnaires) are in preparation. For these, we are working with GOLD as well as International GP organisations (IPAG) to get their help/input and endorsement - especially for the most critical implementation phase. This project is well on the way and you will be up-dated on latest developments soon.

Despite all the impressive progress we have seen this year in the symptom-based COPD initiative, we still must recognise that Spirometry will continue to have a central role in the definitive COPD diagnosis.

Through our close involvement with BOLD (this is the GOLD-derived global COPD epidemiological study initiative) we became aware of a Spirometer called "EasyOne" from a Swiss manufacturer ("ndd") which, in our opinion, is worth your further consideration. Several experts in the field, like Prof. Buist and Dr. Crapo working for BOLD recommend this Spirometer. In the meantime we have our own experience from several of our own field studies which support this recommendation. Also, the commercial success of this device in the US confirmed to us that it has obviously several very relevant advantages:

- Battery-driven, small, easy-to use, hand-held
- Memory for 700 patient measurements
- Software-flexibility
- Ultra-sound technology (precision w/o need to calibrate)
- Reference and Endorsement from BOLD and International KOLs
- Price and Service

Details about the device and company can be found at the following address:

<http://www.ndd.ch/English/Products/EasyOne.html>

Moreover, you will get the devices in a special design (Spiriva-colour). You can have it either with BI logo or BI/Pfizer logo, see pdf appended. This gives you the opportunity to combine a Spirometer initiative with the Spiriva branding to suit local requirements if desired.



Concerning languages and reference values, there is a broad range integrated into the software already. New languages can be integrated relatively easily on demand. There is also an option to have a "welcome statement" included in the software, so each time the device is switched on it would say for example: "COPD Diagnostic initiative supported by BI".